



LBPA TODAY

Information Update for Lansdowne Business and Professional Association Members

News in Brief

Bright Banners in the Borough

You may have noticed the bright banners around the borough saying "Discover Lansdowne." These banners, provided by the LBPA, are intended to help define and unify our community. Those who drive through our neighborhoods will be more likely to remember Lansdowne because of these bright and noticeable banners. With the banners located in several areas of the borough, this will serve to unify our business districts and acknowledge that business goes on in several business districts in our borough.



We selected the burgundy color because it seemed classy. The cream yellow turned out brighter than expected, which I think that is an omen of Lansdowne's bright future! The design includes our charming Victorian houses and our artistic atmosphere. Most of all, the banners are a call to action: "discover" is an action word! Many thanks to Hoff Communications for the design and implementation of the banners.

Zoning Board Approves East Baltimore Ave. Site for 'Catering/Banquet Hall' Use; Denies Church Application

The Lansdowne Hearing Board, September 23, 2004, approved an application to use the property at 55 E. Baltimore Ave. as a "catering/banquet hall." The property is under agreement of sale and the buyer seeks to renovate the building and operate a BYOB Asian Cuisine restaurant with a banquet facility. The restaurant will be closed on Sundays, but the banquet facility may operate on Sunday afternoons. The buyer is also seeking approval to sub-divide the property and must apply to the Planning Commission to do so. The proposal is that a portion of the property will be retained by the current owner and continue to operate as an auto repair garage.

The Zoning Board denied an application submitted by the Women of War Ministries to use the property at 50 E. Baltimore Ave. as a church and consignment store.

October LBPA Meeting

When: Wednesday, October 20, 2004
6:30 pm — Meet and Greet
7:00 pm — Dinner
7:45 pm — Program

Where: Central Park Restaurant,
650 Baltimore Pike, Springfield

Cost (for Dinner): \$22 per person

Menu: You may order your choice of three meals offered that evening.

Program: "Making the Most of the Fall Season in Your Business"

RSVP: Please make your dinner reservations by Monday, October 18th. Remember, you can also attend just the program at no cost. Last minute cancellations and no-shows will be invoiced. (Once we reserve your place, we must pay for your dinner.) To RSVP, or for more information, call 610-623-2091

Your LBPA Officers

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Kelly Bliss(610) 394-2547

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Jennifer Hoff(610) 623-2091

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"I do not resent criticism, even when, for the sake of emphasis, it parts time with reality."

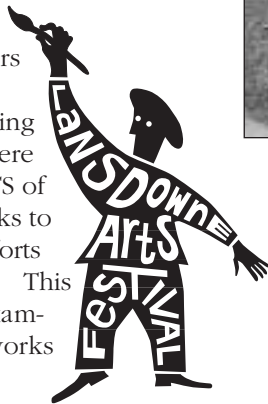
— Winston Churchill

The Art of Business: LBPA Pavilion at the Lansdowne Arts Festival

This year the LBPA had a pavilion at the Lansdowne Arts Festival. We set up 400 square feet of space with tables and bright blue tents right out front of the Twentieth Century Club! Members who had booths were Commerce Bank, Wachovia Bank, Jon Turk, Linda Moreland, and KellyBliss.com. The LBPA booth included information on ALL of our members with fliers and brochures available for some.

Because Saturday was rainy, we set up the LBPA table inside the Twentieth Century Club, where there was a surprising amount of traffic. On Sunday, when the sun came out, so did the public. The

attractive green fliers with information about the LBPA listing all our members were handed out to LOTS of people! Many thanks to all those whose efforts made this possible. This is just one more example of how LBPA works for you!



Member information and fliers were available for visitors to the LBPA pavilion.



Take Advantage of LBPA Newsletter Piggyback Mailings!

Don't forget — one of the many benefits of your LBPA membership is our free Piggyback mailings, distributed with this newsletter. Just bring 90 of your flyers to Hoff Communications, 23 South Lansdowne Avenue, and they will be sent out to our membership for FREE!

