



# LBPA TODAY

Information Update for Lansdowne Business and Professional Association Members

## Member News in Brief

### **McNitt Marketing Conducts Mailing Seminar**

On November 16, from 8 to 10 AM, McNitt Marketing will present the informative program "From Concept to Mailing" at the Delco Chamber of Commerce. Learn to effectively and affordably create, print and mail your marketing materials. Seminar costs are \$20 for DCCC Members, \$30 for non members.

### **Before Our Time Antiques Celebrates 15th Anniversary**

Gene and Fran Wayne recently completed renovations to their lovely shop (paint, lighting, and display) and are officially open for business. In addition to antiques and collectables they now carry chandeliers and other lighting fixtures. In honor of their 15th year in business, they're having an early, private sale. Please stop by to see the "new" shop, and look for treasures that may have previously been hidden. Take 15% off your first purchase. Join Fran and Gene at the Grand Reopening/Anniversary Celebration on December 4 from 1 to 5:30 PM.

### **Don's Dance World Marks 10 Years in Lansdowne and Fifth Year of 'The Nutcracker'**

With 10 years in Lansdowne and more than 30 years of teaching dance to all ages and all abilities, Don's Dance World invites children and adults to their two spacious studios to explore the fun of dancing. From tots to teens and young adults to seniors, Don's Dance world offers a variety of dance styles for everyone. Look for their fifth production of The Nutcracker, coming to Penn Wood High School Auditorium (100 Green Avenue) on December 10th. Advance tickets are \$10 (Call Don at 610-622-6029). Tickets at the door are \$12. Two performances are at 10:30 and 3PM. What a nice family event.

### **Small Town Company With Big Name Clients**

The video production side of Creative Media Communications is working on presentations for HayGroup and Prudential Fox and Roach realtors. The multimedia side is working on CD, DVD and Flash programs for Bristol-Myers Squibb, Vertex, and Wyeth. And, after producing a series of meetings with the Department of Homeland Security, CMC is again working with the Council for Excellence in Government to stage Town Hall meetings around the country on the subject of jobs in America.

### **Diane McNitt Wins Drexel Honors**

Drexel University's 2005 "Silver Dragon Award" was presented to Diane McNitt, in recognition of her outstanding professional achievements and extraordinary service to her alma mater. Other awards and recognition to her credit include being named the "Small Business Person of the Year" by the Delco Chamber of Commerce, a "Special Projects" award from the Delco Press Club for her promotion and planning of Drexelbrook's 50th Anniversary, and a "Gold Award" in Business Forms, Labels & Systems magazine's annual design competition.

### **Noel Schmidt Furniture Receives Readers Award...Again!**

Noel Schmidt Furniture received the annual award from the News of Delaware County in the furniture store category - an honor they have received in the past. A family-owned and operated store and showroom, they are known throughout the area for their Choice Seating Gallery and La-Z-Boy line and their talented interior designers.

### **Jon Turk Trio Wows Crowd at Rose Tree Park**

Rose Tree Park's outdoor summer concert series included one of our own this year. John Turk's premier classic soul trio played music from the Temptations to Smokey and the Miracles and got the crowd moving and reminiscing. In our backyard, they entertained audiences during the Lansdowne Arts Festival.

### **Doyle's Has New Catering Brochure**

From finger foods to full course dinners, the platters at Doyle's Deli & Grille have been pleasing people for 24 years. Too busy? They will deliver, set up and serve your guests, and you can rent their equipment.

## NEXT MEETING: Holiday Party

**When:** Friday, December 2, 2005  
**Where:** Romarco's Restaurant

This year we'll meet at a fabulous new restaurant just up the road in Clifton Heights. Romarco's (formerly Tommy's) has a lovely room for us and a delicious choice of succulent Italian fare. Look for details in a separate mailing.

We hope the early date means more people can fit the date into their busy holiday schedules. Please bring a friend, employee, associate, or partner. All are welcome.

### **Breakfast Get Togethers Continue Through November**

Every Monday morning in November at Doyle's Deli & Grille from 7:45 to 8:45. You have to eat anyway, so you might as well join us for camaraderie and light conversation. You may pick up a great business tip, or you may share a tip and help someone else! We'll go Dutch. No reservations needed...just come on in!

The LPBA will not have a dinner meeting in November, but please mark your calendar and plan to attend the LPBA Holiday Party, Friday, December 2, 2005.

*"Remember, happiness  
doesn't depend upon who  
you are or what you have;  
it depends solely upon  
what you think"*  
— Dale Carnegie

## Your LBPA Officers

**PRESIDENT**  
Pat Arone.....(610) 574-3449

**FIRST VICE PRESIDENT**  
Kelly Bliss .....(610) 394-2547

**SECOND VICE PRESIDENT**  
Rick Grocott .....(484) 461-7074

**SECRETARY**  
Taleese Peters .....(610) 623-2064

**TREASURER**  
Bill Brown .....(610) 394-9044

Lansdowne Business & Professional Association  
PO Box 12 • Lansdowne, PA 19050  
www.ShopLansdowne.com

## Featured Member: E-Z Flow Heating & Air Conditioning

E-Z Flow Heating and Air Conditioning recently moved to its current location at 201 E. Plumstead Ave. The company, run by Richard Grocott, provides residential and commercial HVAC services throughout the Delaware Valley.

Not just another mechanical service company, E-Z Flow works hard to distinguish itself as a contemporary company with enthusiasm and dedication to provide competent, prompt and courteous service with the customer's satisfaction being the prime objective.

Step into their showroom and not only are you dazzled by the up-to-date heating and air conditioning displays, but your eyes can feast on the work of local artists hanging on the walls. Sit down in comfort while you glance through catalogs and select the heating and air conditioning system



**Rick Grocott**

suited to your needs. It's not luxury cars they're selling; it's comfort for what many people consider their most valuable investment – their home.

While E-Z Flow is a young company, Grocott has over eight years of

experience as a general contractor, three of which include managing a Plumbing and Heating company. E-Z Flow provides ten year warranties and also offers seasonal maintenance contracts on all of its heating and air conditioning work.

Be it a leaking faucet, a water heater or a full heating and air conditioning system, E-Z Flow is ready to make your life more comfortable through quality work and attention to individual customer needs.

With a full range of services and an emphasis on customer satisfaction, E-Z Flow strives to be your personal home comfort company. In the future, look for mini workshops designed to educate homeowners on how to maintain and care for their home heating and air conditioning systems.

## MORE Member News in Brief

### ***Celebration Theater Launches 'Fund-Riser'***

A campaign to buy risers (seating) for the theater is underway. Contact Judie Schultz (610-259-1800) if you wish to make a contribution to help one of our town's most precious assets. If you missed their first production this year, plan on seeing one or both of their next two. Get details online at [www.celebrationtheater.com](http://www.celebrationtheater.com)

### **Upcoming Productions:**

*The Secret Garden*: runs December 2-18, 2005. The non-musical version of a classic story.

*Proposals*: runs March 3-19, 2006. A Neil Simon comedy.

### **Welcome New & Rejoining Members**

The following businesses have joined (or rejoined) the LBPA for 2006:

- **Americore Concrete Sawcutting**
- **Thomas Grocott Custom Painting**
- **McNitt Marketing**

### ***NEW! Friday Country Line Dancing at Don's Dance World – Y'all Come (at a Discount!)***

Kick up your heels at Don's Dance World every Friday night at their spacious studio, from 8 to 11PM! Come for the fun or come for the lesson. Don and Mary Ann have graciously extended a two-for-one offer to LBPA members only. That's \$5 each for you and your dance partner! You can't beat that bargain! Over 16, please. No sign-up required. Pay as you go. Call Don for the LBPA discount. 610-622-6029

### ***Interior Maintenance Company Serves on Industry Board***

Matt Mongiello, Vice President, Sales and Marketing, serves as Treasurer on the Executive Board of Directors of NADCA (National Air Duct Cleaners Association). The association sets the standards and provides certification and training for the air duct cleaning industry. Established in 1973, IMC has provided complete indoor environmental maintenance - air duct cleaning, microbial remediation, specialty cleaning and janitorial maintenance services - to educational, medical, and manufacturing facilities throughout the Mid-Atlantic region.

## News Around Town

### ***Tree Lighting Expected to Draw Hundreds***

Each year, our annual tree lighting event gets bigger and better than the last one. Last year several hundred attended, and we expect even more this year. We encourage all storefront businesses to light up and open up for the event, which happens on November 26th at 5:30 PM, at the mini park across from the theater.

Caroling, hot cocoa, dancers, and Santa—What a great reason to get out and meet your neighbors, customers, clients or patients. If you'd like to be part of the Tree Lighting Committee, please call Pat at 610-574-3449.

### ***Piggy-Back Mailings are FREE!***

You may see members' promotional materials sent out along with our notices and newsletters. Don't be confused, it's just a Piggy-Back mailing. You too can send your flyer or brochure to our members without incurring postage charges. Give us about 90 pieces and we'll see that it gets out in the next available mailing, as long as it doesn't push us over the postage limit. Call Pat at 610-574-3449 for details.

### ***LBPA Places ad in Symphony Booklet***

On behalf of all our business members, the LBPA placed an ad in the Lansdowne Symphony Orchestra's show booklet. The ad promotes our web-site and provides a brief overview of what the LBPA does for consumers, business owners and the community. This gives our group terrific exposure not only to our townspeople, but to the many people who come from surrounding communities to hear our wonderful orchestra play. The ad will appear for the entire 2005-06 performance season. A copy of the ad is on the website. We hope you will also support the Symphony Orchestra with your attendance. Go to [www.lansdowneso.org](http://www.lansdowneso.org) for performance schedule.

### ***ShopLansdowne.com***

The LBPA web site has been tweaked and updated over the last few months, and we intend to continue refining it as needed. If you have a website built or change your URL please let us know so we can add or change the link from our site to yours. As we continue to promote the site we hope to increase hits and generate more advertising opportunities for our members. We encourage you to use this resource.