



LBPA TODAY

Information Update for Lansdowne Business and Professional Association Members

Nominating Committee Formed

The Nominating Committee for selection of your association's candidates for Officers and Directors for the next year consists of Dave Hennessy, Joe Bullen, Joann Small, **Jasco Jems**, Diane McNitt, **McNitt Marketing**, and Christine Parks, **Alliance Bank**.

They invite all nominations to be submitted to LBPA Nominating Committee c/o **Hennessy & Bullen**, via fax at (610) 623-1767, or e-mail at lisa_55n@msn.com. Questions, call (610) 623-3445.

Nominations close on May 26, 2006, at 2:00 p.m. A member may nominate another member or themselves for any office.

If you would like to be more active in our group—no matter how small a contribution of time you can spare, we would love to hear from you. Call Pat at 610-574-3449.

Memorial Day Parade Set for 9 AM, May 29th

We hope you'll take the time to stand along the parade route to show your appreciation to the men and women who have paid the ultimate price so that we may enjoy the benefits of our great country.

Your LBPA Officers

- President** Pat Arone.....610-574-3449
- 1st Vice President** Kelly Bliss.....610-394-2547
- 2nd Vice President** Rick Grocott.....484-461-7074
- Secretary** Taleese Peters.....610-623-2064
- Treasurer** Bill Brown.....610-394-9044

Lansdowne Business & Professional Association
P.O. Box 12
Lansdowne, PA 19050

What's New?

www.ShopLansdowne.com

Your listing on the LBPA's website now features a 25 word description about your company. We invite you to look at your listing to be sure it represents you accurately and effectively.

Lansdowne Announce!

Keep your eyes open for an email announcement about Lansdowne Announce! The LBPA is proud to sponsor this communication tool for all the organizations and events in our community to get connected and informed on what's going on in Lansdowne.

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."

Maya Angelou

Welcome New Member

We are happy to welcome our newest member, SeVerne Shelton-Bailey, **EcoQuest International**.

Eco-Quest offers items carefully designed to safely and conveniently enhance and improve the quality of living indoors—air purification, nutrition products, home care products and Infinity skin care.

You may reach SeVerne at 484-437-7130.



Business Tips

Get a BizBuddy!



Find someone to meet with on a regular basis — weekly, monthly — whatever fits into your life.

Look for a fellow business owner to be your BizBuddy. — one who will appreciate the daily frustrations of business and who will share the elation of success.

Be firm and selfish in your commitment — only rarely consider cancellation or postponement.

Meet in a non-business environment — perhaps over a meal. Set a time limit...and stick to it. Respect your BizBuddy's schedule.

Start by savoring accomplishments since your last meeting. Don't rant, rave or complain. Instead discuss. Use each other as a sounding board to help get over a difficult hurdle, or to test an innovative idea.

Set a goal (or more if you want) to be accomplished by the next meeting. Don't judge yourself or your BizBuddy if it remains unfinished by the next meeting —life happens.

After you have made plans for the next meeting, stand up tall, take a deep breath and move on with your day — energized and ready to focus on the growth of your business.

Call Pat if you want to find a BizBuddy in LBPA.

GoT NeWS?

Tell Us About It!

We want to hear about it. Don't be shy...this is where you can brag and strut your stuff! **AND — promote your business!**

Send news items and piggyback mailing and label requests to Pat@AroneAssociates.com. If you don't have access to email —call Pat at 610-574-3449.

Listen To Your Phone Message.

Have you recently listened to the recorded message people hear when they call your office, store or shop? Have you experienced being on hold at your business? You should give it a try!

When your answering machine, service, or answer call kicks in — is your company name said clearly and slow enough to be heard and understood? Do you give callers enough time to leave their message?

When on hold, is the music too loud or too low? Is it fresh — or has the CD or tape worn out? Has the radio station drifted to static, or switched to an inappropriate format? These things can irritate a caller...and discourage them from calling again.



Take a few moments to be sure callers have a good experience when calling your business. It's the first impression they get when calling you. Make it the best it can be.

Is Your eSignature Working For You?

These days, many of us frequently communicate via email. Whether it's once a day or several times a week, your email can help promote your business through your eSignature.

Be sure your eSignature has your company information, including (for your recipient's convenience), a phone number, should a call be necessary.

Use it for your tagline, your mission, or to let people know about a new service, or a sale.

Keep it simple, keep it brief, and keep it fresh with an occasional new message.

Mark Your Calendar

May 21st, 3PM Lansdowne Symphony Orchestra Concert at Upper Darby Performing Arts Center, (Upper Darby High School).

May 29th, 9AM Memorial Day Parade—Route along Lansdowne Avenue from LaCrosse, to the High School

May—Nomination for LBPA Officers

June—Election of LBPA Officers