



# LBPA TODAY

Information Update for Lansdowne Business and Professional Association Members

## Member News To Peruse

### LEWIS RINAMAN PHOTOGRAPHY OPENS MEDIA OFFICE

*Lewis Rinaman Photography* and Donna Belk of *Belk Videography* opened a second office in Media on December 5. The new office, located at 6000 Pennel Road (Route 452), is on the second floor of the Kings Mills Catering Facility. The additional office will enable Lewis and Donna to provide photography and videography services for events taking place there. Both businesses will continue to use their Lansdowne office on LaCrosse Avenue as their primary place of business. Best of luck to both of them in their new venture!

### LIBRARY SEEKS BOOK-SITTERS DURING RENOVATION

With a number of renovations planned for the **Lansdowne Public Library**, the staff is seeking some volunteers to help out during the process. Volunteers are needed to store books temporarily while the renovations take place. For more information, call Addie Ciannella at 610-623-0239.

### WELCOME NEW MEMBER!

The LBPA wants to extend a warm welcome to our newest member: **Erica L. Bazzell, Attorney-at-Law**. Bazzell is located at 14 E. Stratford Avenue, and can be reached at 610-622-7505. The membership looks forward to seeing Erica at an upcoming meeting!

## Spread the Holiday Cheer in Your Workplace!

It's that time of the year again. The holidays and all of the commotion associated with them are in high gear, often making it seem as though the holiday "season" gets continually longer each year. After all of the shopping, parties, and pollyannas, it's not surprising that many of us are ready to start the new year well before Santa finishes his shopping.



But as a small business owner, marking the holiday season is a prerequisite for survival. The people who matter most to your business — whether employees, customers or partners — should be reminded of how important they are at this time of year. Your business depends on it.

The holidays are a time when being exceptionally kind and generous is a must; those who fail to get in the holiday spirit might be mistaken for a "Grinch." So let's take a look at how small business owners can show the people who matter how important they are during the holiday season.

If your business is a retail store, make sure the place has a holiday feel to it. Spruce up your shop with holiday decorations (non-denominational, of course) and play some holiday music. Offer a special sale for the holidays, even if your product or

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## December Holiday Meeting

**What:** December LBPA Meeting

**Where:** Home of Frank and Rose Marie Redheffer, 80 West Baltimore Avenue, Unit C-109 (parking at First Union Bank)

**When:** Tuesday, December 19, 2000

**Time:** 7:00 p.m.

**Cost:** \$ 10 per person (donation to LBPA Christmas Fund)

**Details:** Wine, cheese and hors d'oeuvres will be served. Call 610-623-2091 for information.

*"If you can't convince them, confuse them."*

— Harry S. Truman

## Your LBPA Officers

### PRESIDENT

*Jennifer Hoff* .....(610) 623-2091

### FIRST VICE PRESIDENT

*Lewis Rinaman* .....(610) 623-5955

### SECOND VICE PRESIDENT

*Fran Wayne*.....(610) 259-6370

### SECRETARY

*Pat Arone* .....(610) 626-7320

*Kelly Bliss*.....(610) 394-2547

### TREASURER

*Rose Marie Redheffer*.....(610) 583-3000

Lansdowne Business & Professional Association  
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## Member Spotlight: Doyle-Stonelake Funeral Home

Born and raised in Lansdowne, Richard "Dick" Doyle is one of the most visible people in the borough's business community. As the owner of Doyle-Stonelake Funeral Home on Baltimore Avenue, Dick has spent the better part of the last four decades working in the funeral business, while doing his part to help the community he lives and works in.

One of seven children of longtime Lansdowne residents Kitty and Art Doyle, Dick began working at the funeral home in 1963. At the time, the business was known as Stonelake Funeral Home, having been founded in 1949 by Jeffrey Stonelake. In the meantime, Dick took night classes and attended mortuary school in New York City. He eventually bought the business from Stonelake in 1981. Today the successful business offers a wide array of funeral options and continues to serve a number of local families.

Throughout his career and life, Dick has been extremely active in the Lansdowne community. He has supported a number of youth athletic programs, the Lansdowne Boys' and Girls' Clubs, the Lansdowne Symphony Orchestra, and numerous other local activities and events. In addition to the LBPA, he has served on or been active in the Lions Club, the Lansdowne Civic Association, and the LBPOP. He is just completing his first year on Borough Council, and is chair of the Zoning and Planning Committee and also serves on the Public Safety and Economic Development committees.

Dick also has done quite a job with his business as well. The funeral business has undergone some slight changes over the years, but business remains strong. Today, Dick says that an increasing part of the business involves pre-planning. People who choose to pre-plan their funerals have the option of paying in advance, which can save money by guaranteeing today's prices.

Dick is one of seven brothers and sisters, of which six still reside in Lansdowne. Dick's younger brother Bob is the owner of Doyle's Deli and Grille on Lansdowne Avenue, and older brother Jeff, a retired teacher at Upper Darby High School, helps Dick out at the funeral home. In all, five generations of Doyles have been raised in the borough, so it's clear why Dick's devotion to his hometown is — and has remained — so strong throughout the years.

"I'm happy to be in Lansdowne," he says. "Part of the reason that I'm active in the community is because I want to keep Lansdowne as good as it has been over the years. It's a great place to live, work and raise a family."

For more information about Doyle-Stonelake Funeral Home, call 610-626-3037.

*Remember...*



[www.shoplansdowne.com](http://www.shoplansdowne.com)

## Spread the Holiday Cheer *(CONTINUED)*

service isn't likely to wind up under anyone's tree. Alert your customers of any special hours of business, and don't forget to spread those holiday wishes around, either in person or via a card. Keep a supply of treats handy, too. A candy dish or other snack within arm's reach is a great way to punctuate a "Happy Holidays" wish.

While a company holiday party might seem to be a lot of work, you'd be surprised how easy (and fun) such an event can be. Why not take your employees out for a holiday meal, or host a get-together to spend some valuable out-of-office time together. A celebration among co-workers can be a great way to show your appreciation and provides an excellent boost to the company morale.

Be generous to your employees when it comes to bonuses. This is the time of year when everyone seems to be a little short on cash, and anything you do to help your employees will make them appreciate working for you even more. If possible, try to be flexible with your schedule so that employees can have a little time off, if needed.

Lastly, don't underestimate the power of words. Telling your employees and customers how much you appreciate them is a simple yet thoughtful gift. Some kind and respectful words at this time of year can really affect your company's morale for the next 12 months. So spread that holiday cheer. Seasons greetings to you and your staff!

