



Become a member of the Lansdowne Business Association

Annual dues: \$65 – Member is entitled to inclusion in full-color printed directory (distributed throughout the Borough), and 25-word listing on ShopLansdowne.com.

In addition, member will receive electronic meeting notices and business or community related information.

Member will also have access to member mailing list labels. PR promotion of the association at selected community events also benefit member.

Optional: Online Sponsor Advertising. These are online ads on the Lansdowne Business Association web site with a logo or graphic and 50 words of promotional copy that can be changed three times per year at no charge. More details are online at www.shoplansdowne.com/sponsorinfo.php or call Pat Arone at 610-574-3449.

Member Information

Note: For the printed directory, only one contact person, one phone number, one email and one web site will be included due to space limitations. **Check box to exclude your listing from ShopLansdowne.com website.**

Company Name: _____

Business Description: _____ (max 48 characters)

Address: _____

City / State / Zip: _____

Primary Contact: _____ Title: _____

Additional Contact: _____

Phone: _____ Fax: _____

Email: _____ Do not publish

Web Site: _____

Preferred method of contact for LBA notices (please select one): email post

Please select one category to describe your business (Check one only):

- | | | | |
|--|---|--|---------------------------------------|
| <input type="radio"/> Advertising/Marketing | <input type="radio"/> Automotive | <input type="radio"/> Financial/Insurance | <input type="radio"/> Retail |
| <input type="radio"/> Animal Care | <input type="radio"/> Business & Technical Services | <input type="radio"/> Healthcare/Self Care/Fitness | <input type="radio"/> Schools/Daycare |
| <input type="radio"/> Art/Antiques & Photography | <input type="radio"/> Construction/Contractors | <input type="radio"/> Real Estate/Property Mgmt | <input type="radio"/> Other _____ |
| <input type="radio"/> Attorneys | <input type="radio"/> Entertainment/Music/Dance | <input type="radio"/> Restaurant/Food | |

Additional Info for Your ShopLansdowne.com Online Listing

Company Description (max 25 words)

Keywords (optional): Limit 5 Words/Phrases

Please select one additional category for your online listing (Optional. Check one only):

- | | | | |
|--|---|--|---------------------------------------|
| <input type="radio"/> Advertising/Marketing | <input type="radio"/> Automotive | <input type="radio"/> Financial/Insurance | <input type="radio"/> Retail |
| <input type="radio"/> Animal Care | <input type="radio"/> Business & Technical Services | <input type="radio"/> Healthcare/Self Care/Fitness | <input type="radio"/> Schools/Daycare |
| <input type="radio"/> Art/Antiques & Photography | <input type="radio"/> Construction/Contractors | <input type="radio"/> Real Estate/Property Mgmt | <input type="radio"/> Other _____ |
| <input type="radio"/> Attorneys | <input type="radio"/> Entertainment/Music/Dance | <input type="radio"/> Restaurant/Food | |

Member Survey

Please answer these few questions so we can help you get value from your membership.

1. I am joining (rejoining) the Lansdowne Business Association for: (check all that apply)

- My business listing in the Lansdowne Directory
- Networking
- Advertising
- Social events
- Enjoying business exchange from fellow members
- Receiving business-related (Borough) information
- Contributing to the economic well-being of the community
- Hearing about business issues that may directly affect me
- Learning of opportunities that will help grow my business
- Other (explain) _____

2. The best way our association has helped (or can help) me is through: (check all that apply)

- The annual Lansdowne Directory listing distributed throughout the Borough
- The Lansdowne Directory advertising*
- 25-word member listing on www.ShopLansdowne.com
- The online advertising*
- Promotion of my business in our newsletter
- The free meetings hosted by members
- The paid meetings at a venue that includes a meal
- Referrals from other members
- Other (please be specific) _____

*Not included in Membership fee

3. What I would like to see more of (or less of) this year is : _____

4. Please indicate your interests (check all that apply)

- I am interested in being a little more active. Please call me.
- I am interested in meetings or get-togethers held at a convenient time for me
 - Morning Afternoon Evening List day(s) that work for you _____
- I am interested in hosting an association get-together. Please call me to discuss details.

Membership Dues: \$65 + Sponsor Ads: \$_____ [\$49 each (limit 3 ads)] = Total: \$_____

Return this form with check payable to: Lansdowne Business Assn. • P.O. Box 12 • Lansdowne, PA 19050