



LBPA TODAY

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Information Update for Lansdowne Business and Professional Association Members

Member News To Peruse

RING IN THE SEASON AT TREE LIGHTING

It's that time of year again! The holiday season is just about upon us, and what better way to get in the spirit than to come to Lansdowne's annual tree lighting ceremony. Join your friends and neighbors at the mini-park on Lansdowne Avenue (across from the theater) on Saturday, December 2. The night begins with a performance by the Penn Wood High School Brass Ensemble at 5:15 p.m., to be followed by the Touch of Class Dancers at 6 p.m. Finally, the tree will be lit at 6:45, after which Santa will arrive bearing gifts for the little ones. Free hot chocolate will be available for everyone. Don't miss this annual Lansdowne tradition!.

GLCA HOUSE TOUR AND TEA

Want to see some of the borough's most unique houses decorated for the holidays? Come out on Sunday, December 10 for the Greater Lansdowne Civic Association's annual Holiday House Tour. Tickets cost \$12, and for an additional \$12, don't miss your chance to enjoy tea, scones and cookies at the Lansdowne Train Station. Volunteers are also needed for these events. For more information, call Lansdowne Within Reach at 622-6643. Special: Enjoy tea, the House Tour, and that evening's performance of "A Christmas Carol" from Celebration Theater for just \$36. Tickets for all these events are available at Before Our Time Antiques, tickets for the House Tour only are also available at Bonnie's Wondergardens.

CELEBRATION THEATER PRESENTS 'A CHRISTMAS CAROL'

Celebration Theater will make its debut with 11 performances of its unique version of Dickens' A Christmas Carol beginning December 1. Saturday matinee performances will feature a festival event - attendees will meet "Queen Victoria" and learn how to create Victorian Christmas Tree ornaments. For more information, call 610-259-1800.

HOLIDAY CRAFT GATHERING AT SIDETRACKS CAFE

The Gathering Girls are holding their seventh annual Holiday Craft Gathering on Sunday, December 10, at Sidetracks Cafe. Stop by between 10 a.m. and 6 p.m. to see an assortment of handcrafted baskets, wood crafts, painting, pottery, jewelry and much, much more. These fun and eclectic items are fun to see and a great chance to take care of your holiday shopping. Call 610-623-2205 for more information.

LANSDOWNE SYMPHONY

Celebration Theater will make its debut with 11 performances of its unique version of Dickens' A Christmas Carol beginning December 1. Saturday matinee performances will feature a festival event - attendees will meet "Queen Victoria" and learn how to create Victorian Christmas Tree ornaments. For more information, call 610-259-1800.

"There is no truth that cannot be obscured by public relations."

- The New York Times

November Dinner Meeting

What: November LBPA Meeting
Where: Asakura Japanese Restaurant
339 North Lansdowne Avenue
When: Thursday, November 16, 2000
Time: 7:00 p.m.
Cost: \$ 22 per person
Details: BYOB. Refreshments not included.
For more information or to reserve your seat, call 610-623-2091.



LBPA

Your LBPA Officers

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Jennifer Hoff(610) 623-2091

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Lewis Rinaman(610) 623-5955

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Member Spotlight: Diane McNitt, McNitt Marketing

Life sure is busy for Diane McNitt these days. The Lansdowne resident and president of McNitt Marketing was recently named the Delaware Small Businessperson of the Year. It's the latest achievement in an rewarding career for Diane, who has built a national reputation as the leader in the document management industry. And not only has she developed a successful business, she also occupies her time with a wide range of activities.

She founded McNitt Marketing in 1992 to answer a growing need for professional marketing services. Today, the company produces creative materials, implements successful public relations programs, and develops memorable special events. Prior to starting her own business, Diane served on the faculty at Drexel University, her alma mater.

Several years ago, Diane researched and organized an exhibit of her great-grandfather's exquisite woodcarvings, furniture and tools. Thanks to Elliott, a Philadelphia craftsman, was showcased at the Atwater Kent Museum in Philadelphia. Earlier this year, Diane was able to share her history by volunteering for the Republican National Convention and the Friends of Independence National Historical Park.

Diane has been very active in the business community. As a board member for the Delaware County Press Club, She was honored with a First Place Award in the "Community Projects" category for her planning and promotion of the Drexelbrook community's 50th Anniversary. Diane also serves on the Mental Retardation Advisory Committee. She was secretary of the Lansdowne Business & Professional Association for whom she continues to assist with special projects. She is a board member (and former secretary) and is active in the Delaware County Chamber of Commerce. She has been an asset to both organizations with her creative business marketing ideas on a shoestring budget. "I would recommend membership in both the LBPA and the Delco Chamber to any local business owner," she says.

Her alma mater has benefited also: Diane has held a number of positions within various Drexel organizations. She was president of Drexel's International Forum on Marketing & Merchandising and was a member of the Alumnae Planning Board and served on the Executive Board of Drexel's International Forum on Marketing & Merchandising.

Recently, Diane wrote an article entitled, "Working Mother's Wake-Up Call" that was published in her oncologist's newsletter. The article discussed her experience with colon cancer, her treatment and her recovery. Since recovering last year, Diane has made education and awareness for other working mothers a priority. For more information about McNitt Marketing, call 610-623-5556.

Remember...



www.shoplansdowne.com

Member News To Peruse (CONTINUED)

LANSDOWNE SYMPHONY HOLIDAY CONCERT

The Lansdowne Symphony Orchestra is holding its Holiday Concert at 3 p.m. Sunday, December 10 at Upper Darby High School. Tickets are available at the door for \$15 per person, \$12 for seniors. Call 610-284-3719 for more information.

QUALITY VAC CLEARING INVENTORY

To get ready for next year's incoming inventory, the folks at Quality Vac (40 N. Union Avenue) are holding a clearance sale to get rid of last year's stock. Prices have been slashed for this sale, which will run only until supplies last. Call 610-284-5643 for more information.

FREE EATS AT EAGLE NATIONAL BANK

Eagle National Bank is offering free food all day long on Fridays. So if you do your banking there, be sure to make your trip there on a Friday. If you don't, stop by for a bite and find out about Eagle's great interest rates.

ANTIQUES AND SWEETS AT BEFORE OUR TIME

Before Our Time Antiques is hosting a Holiday Open House from 1-5:30 p.m. on Sunday, December 3. Owner Fran Wayne plans to celebrate the season by offering cookies and other delicious treats during this cheerful event. Stop by to check out the many one-of-a-kind curios enjoy a delicious snack as well.