



LBPA TODAY

Information Update for Lansdowne Business and Professional Association Members

Member News To Peruse

SEWER WORK SLATED TO START

Storm and Sanitary Sewer reconstruction work is scheduled to begin March 15 at the intersection of Union and Nyack Avenues. The work, to be performed by N. Abbonizio Contractors, will include the replacement of a total of 5,400 linear feet of sanitary sewer pipe. Anyone with questions about this project should contact Borough Hall at 610-623-7300.

LANSDOWNE DAYS ARE ON THE WAY!

Plan to celebrate the weekend of May 4-6 as the borough welcomes Lansdowne Days 2001. Most events will take place on Saturday, May 5 and the theme of the weekend will be Celebration Theater's Shakespeare Festival. The weekend will include plenty of entertainment and fun for the whole family, including live performances, singers and the Darby-Lansdowne Rotary Craft Fair. For more information, call Lansdowne Borough Hall at 610-623-7300.

SILENT AUCTION SET FOR TRINITY LANSDOWNE UNITED METHODIST CHURCH

This year's LBPA Silent Auction, set to take place on Thursday, May 3, has been relocated to Trinity Lansdowne United Methodist Church at 82 North Lansdowne Avenue. The third annual installment of this increasingly popular event promises to offer plenty of exciting items and services from LBPA members. All proceeds from the auction will benefit LBPA community improvement projects. Last year's Silent Auction, held at the Twentieth Century Club, raised more than \$2,000. Admission is free, and coffee and desserts will be available. Do you have something that you'd like to donate to this special night? Need more information? Call 610-623-2091.

MEMORIAL DAY PARADE

Join your friends and neighbors this Memorial Day weekend as Lansdowne marks the traditional opening of the summer season with a fabulous parade on Monday, May 28.



March Dinner Meeting

What: March LBPA Dinner Meeting
Where: Lump's Place
329 East Broadway
Clifton Heights
Topic: Workplace Stress
When: March 19, 2001
Time: 6:00 p.m.
Cost: \$20 per person
Details: Reserve your seat early!
Information: Call 610-623-2091

Your LBPA Officers

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"The metric system never caught on in the United States, unless you count the increasing popularity of the nine-millimeter bullet."
— Dave Barry

LBPA Online



www.shoplansdowne.com

Entrepreneurial Motivation

So you would like some tips on how to run your business? Here are some general bits of advice for those getting involved in small business venture, or for those who may be rethinking their business plan:

- Believe in yourself, your abilities and your products or services. Only then can your customers believe in them.
- Be independent. If you truly want your business to succeed, you'll have to realize that you have a boss you can look up to — yourself
- Be honest with yourself. Look deep inside and see what you truly like and dislike. Apply this self-evaluation to all of your business ventures.
- Be determined. You must persevere, believe in yourself and have trust in the services you offer. If you don't have faith in yourself, how can you expect your customers to?
- If you're thinking of a new product or service, don't be afraid to offer a free pilot program. Do it and amaze your customers.
- If you want to succeed, surround yourself with positive people. Find them - and maintain contact.
- Don't be put off by problems. Rather, look at problems as challenges and find creative ways of overcoming your obstacles.
- All successful entrepreneurs realize that nothing remains the same forever. All business ventures must be flexible and the playing field should be changeable.
- Don't let money be a problem. If you are facing a lack of funds, don't let it become an obstacle. Simply start smaller, and be prepared to work a little harder.

Member Spotlight: Celebration Theater Presents Shakespeare With a Twist

Celebration Theater of Lansdowne is anticipating another warm reception to its second production, "Lord Lansdowne's Shakespeare Festival, scheduled for April through May 5 at the Twentieth Century Club.

The production is headlined by a slapstick comedy called "The Compleat Wks of William Shakespeare (abridged)," featuring three actors performing all 37 Shakespeare plays in 97 minutes.

The original adaptation is a humorous, lighthearted look at Shakespeare that should bring a few smiles to those in the audience. "It's as if the Marx Brothers and Monty Python met The Bard," according to Celebration Theater Executive Director Geoffrey Berwind.

Also on the agenda is "William's Window," a children's production written by middle-school kids for children ages eight to fourteen. The young actors perform scenes from famous Shakespeare plays as a "window" into the playwright's world.

Celebration Theater was founded last year to present first-rate productions and festival events featuring local performers. In addition to showcasing a number of talented performers from the area, Celebration Theater has successfully developed a unique and enriching entertainment experience right here in the borough.

Celebration Theater made its successful debut in December with a

production of Charles Dickens' *A Christmas Carol*. The play — also staged at the Twentieth Century Club — sold out every show early in its run and received publicity in the Neighbors section of *The Philadelphia Inquirer*, the *Delaware County Daily Times* and *News of Delaware County*. The inventively staged production featured a number of Lansdowne residents performing and was praised by audiences.



"Geoffrey Berwind is to be congratulated," said Greater Lansdowne Civic Association President Matthew Schultz. "Having a high-quality theater in Lansdowne enriches the cultural landscape, adds to the quality of life, and attracts visitors to our Borough."

For more information or to order tickets, call Celebration Theater at 610-259-1800 or visit www.celebrationtheater.org.