



# LBPA TODAY

Information Update for Lansdowne Business and Professional Association Members

## Message from the President



Dear Fellow LBPA Members,

These are the times that try our souls. How things have changed overnight for our country and our world. As we struggle daily to recover from our shock, process grief and worry, and find ways to help, it can be difficult to focus on business as usual. Perspectives have shifted; what concerned us a month ago may seem unimportant today.

This is a challenge for all Americans and, perhaps, especially for business owners in a tough economy that just became tougher. Businesses are the lifeblood of our community. Our survival is critical to our strength.

The LBPA board continues to move forward with our plans. We believe it is more important than ever to join together to share strategies, support one another personally and professionally, even to smile and relieve some stress. We will also be among a small group of organizations to assist the borough with the purchase and placement of new American flags which will fly throughout several business districts in our town.

We wish you all continued safety and success, and we hope that even more of you will join us at meetings and benefit from all that the LBPA has to offer.

Best Regards,

**Fran Wayne**  
LBPA President

## IMPORTANT: Oct. 22 Meeting to Address Borough Code Issues

The Lansdowne business community has been asked to meet with Borough Council member Dick Doyle to discuss code enforcement issues affecting business owners in Lansdowne. The Borough's goals in enforcing building codes will be explained, and our questions and concerns will be addressed by Mr. Doyle.

The meeting will take place at 7:30 p.m. on Monday, October 22 at Lansdowne Borough Hall. All are welcome and encouraged to attend.

## October Meeting: Dancing Optional; Good Time Assured!

**What:** October LBPA Meeting at Don's Dance World

**When:** Friday, Oct. 26, 7 p.m.

**Where:** Don's Dance World  
268 Drexel Avenue  
Lansdowne

**Menu:** To be catered by 9th Street Deli Including:

- Sandwiches
- Side dishes
- Refreshments
- Desserts

Some light alcoholic beverages will also be available

**Cost:** \$15 per person

**RSVP:** Call 610-623-2091 for details.

Please reserve your seat before Wednesday, October 24!

**And:** No high heels, please! If you wish, bring a spouse, friend or significant other (or come alone) for lots of fun!

## Your LBPA Officers

PRESIDENT

Fran Wayne .....(610) 259-6370

FIRST VICE PRESIDENT

Jennifer Hoff .....(610) 623-2091

SECOND VICE PRESIDENT

Pat Arone .....(610) 626-7320

SECRETARY

Kelly Bliss .....(610) 394-2547

TREASURER

Rose Marie Redheffer .....(610) 583-3000

Lansdowne Business & Professional Association  
PO Box 12 • Lansdowne, PA 19050

## Member Spotlight: Baskets by Baraldi

Terry Baraldi believes that no matter what the occasion is, giving a gift should be just as pleasant as receiving one. This concept is the foundation of her new home-based (and LBPA member) business, Baskets by Baraldi.



Baskets by Baraldi in Lansdowne specializes in made-to-order gourmet food baskets and unique gift presentations. Filled with top-quality items and customized to suit any occasion, Baskets by Baraldi offers an easy and delicious way to send a personal greeting to a friend; a professional and elegant "thank you" for that sale or business referral; or the ideal holiday gifts to the office staff.

Baskets by Baraldi is the perfect place to turn for many whose busy pace of everyday life doesn't allow for time to leisurely shop around for gifts. Choosing a gift from Baskets by Baraldi means simply picking up the phone and letting the pros handle the details.

What kind of personal service does Baskets by Baraldi provide? Terry employs her good listening skills and her

creative imagination to transform a simple customer request into a gift that delivers a personal touch and reflects well on the sender.

As the founder of the business, Terry is fortunate to get a great deal of enjoyment out of her job. "I have always loved making a whole presentation out of birthday and shower gifts," she says. "I think I get as much satisfaction out of the 'oohs' and 'aahs' as the guest gets from the gift."

"The great thing about baskets," adds Terry, "is their universal appeal. Nobody doesn't like them, and there are no size, color, or gender issues to stress over. A basket of goodies that can be shared with co-workers is a sure-fire status booster, just as one filled with bath and beauty items or ingredients for a gourmet meal can make a friend or loved one feel pampered and valued."

In addition to providing local delivery, Baskets by Baraldi will ship baskets anywhere in the continental United States. Baskets by Baraldi also accepts all major credit cards. Terry, a life-long Lansdowne resident, looks forward to growing her business in her hometown, and to being an active member of and asset to the business community.

As a special introduction, Terry is also offering a 10 percent discount (excluding shipping and handling charges) on all holiday baskets. The offer is valid until Dec.1.

For more information about Baskets by Baraldi, call 610-622-5727.

## Member News Briefs

### *Just Moved!*

Joe Todaro and Todaro's Music have just opened in their new location at 28 North Lansdowne Avenue. Stop by to see the new store!



### *Super Welcome*

Mar-Win Shop N Bag recently added this beautiful new sign outside the store to greet both shoppers and visitors to the borough.