



# LBPA TODAY

Information Update for Lansdowne Business and Professional Association Members

## Letter from the President

As September unfolds, we are all adjusting to the fall schedule as the season begins to change. For businesses, the end of summer usually means a shift in business activities too. The LBPA keeps up with the changing times. We have two main themes for our meetings this year:

### LBPA Works for You!

In an effort to provide educational programs that can really help your business grow, we are introducing a four part series on technology and business. In the interest of meeting our members scheduling needs, we will let you know the starting times for the "meet and greet," the dinner, and the program. We hope you can make it for the entire meeting. However, if you wish to join us just for the educational program, you are welcome to do so.

Because some members need morning meetings and some need evening meetings, we will have both. Regularity of the meeting time has also proven helpful. So we will continue with regular meetings on the third week of the month, on either a Monday evening or a Tuesday morning. All dates and times will be announced in advance.

### Inclusive and Outreaching

Lansdowne is a small borough with a large number of businesses in it. We hope to include more Lansdowne businesses by providing support and information mixed with fun and socializing. Bring another business owner with you to meetings! Bring a friend who might enjoy the topic. When we connect with more people, we have more business opportunities. Our businesses need to generate revenues. However, the business owner needs to enjoy doing business too. Let's have fun. Success requires balance.

We also know that to grow, Lansdowne needs to reach out to nearby communities and draw customers and clients from these areas. We want to REACH OUT and forge alliances with other business associations. We welcome interaction with our neighbors. I look forward to a fun and productive year with you all. Please let me know if there is any way that the LBPA or I can help you.

Sincerely,

Kelly Bliss  
LBPA President

## Next Meeting: "LBPA Works for You"

**What:** September LBPA Meeting

**When:** Monday, September 15, 2003  
6:30 p.m. - Meet and Greet  
7:00 p.m. - Dinner  
7:45 p.m. - Program

**Where:** Pearl Restaurant, 339 N.  
Lansdowne Avenue.

**Cost:** \$18 for Dinner and Program; \$5 for  
Program and beverage

**Food:** We will have an assortment of  
chicken, beef, and seafood, with appetiz-  
ers and desert. Cash bar.

**Program:** "LBPA Works for You - How  
has LBPA Helped your Business?" Hear a  
few wonderful stories, add your own, and  
participate in a fun group problem-solving  
discussion. Enjoy a preview of Celebration  
Theater's Fall production "Ghost Train."

**RSVP:** Call 610-623-2091 for details. If you  
plan to attend, please reserve your seat  
NOW before you forget. RSVPs must be  
received before Friday, September 12.

## Your LBPA Officers

**PRESIDENT**  
Kelly Bliss .....(610) 394-2547

**FIRST VICE PRESIDENT**  
Jennifer Hoff .....(610) 623-2091

**SECOND VICE PRESIDENT**  
Terry Baraldi .....(610) 662-1801

**SECRETARY**  
Pat Arone .....(610) 626-7320

**TREASURER**  
Bill Brown .....(610) 394-9044

Lansdowne Business & Professional Association  
PO Box 12 • Lansdowne, PA 19050

## Member News in Brief

### ***Mystery Discussion Series at Lansdowne Library***

Beginning Monday, October 6, the Lansdowne Public Library will hold a mystery discussion series, funded in part by a grant from the Pennsylvania Humanities Council. Four mysteries, from classic to contemporary will be discussed. The other discussions will be held on October 20, November 10, and December 1. All discussions will take place from 7 p.m. until 8:30 p.m. in the Bany Room. Diane Downs, a literature professor from Drexel University will facilitate the discussions. Registration is limited; registration forms are available at the library.

### ***Delco Chamber Holds Business After Hours***

The Delaware County Chamber of Commerce is planning a "Business After Hours" evening for September 17 between 5 p.m. and 7 p.m. The event will be held at Image Refractive & Cosmetic Center, 2 West Baltimore Pike in Media. This event is an excellent opportunity to network outside of Lansdowne, munch on some goodies and get a complimentary Refractive Surgery Consultation. Be there if you can!

### ***Use this Space for YOUR Message!***

The LBPA issues a newsletter about 10 times a year. Why not take advantage of this opportunity for FREE advertising and send us news about your company?

Celebrating an anniversary? Let us know! Have you received an award or special industry recognition? Have you expanded your services or products? Do you have an upcoming event! This is your chance to share this news with the LBPA membership and beyond.

To get your message in this space, please send an e-mail with your news to [lbpa@hoffcomm.com](mailto:lbpa@hoffcomm.com). If you prefer to share your news via fax, please send to 610-623-2041. Can't do either? Call Jennifer at 610-623-2091.

## Borough Notes

### ***'Renaissance Program' Underway***

The Borough of Lansdowne is participating in an exciting County-sponsored economic development initiative. Partnering with Upper Darby, Millbourne, East Lansdowne, Clifton Heights, and Yeadon, Lansdowne just completed a five-year plan that identifies initiatives to will help to revitalize every participating community.

Funded by the Delaware County Council, the plan is the first step in what the County calls the "Renaissance Program." A number of key goals are identified in Lansdowne's plan:

- Preserving and stabilizing neighborhoods through property maintenance efforts.
- Streamlining efforts to put abandoned properties back on the market.
- Marketing the area to new businesses and encouraging more homeownership.
- Revitalizing the Baltimore Avenue Corridor (including Lansdowne Avenue).
- Redeveloping vacant and underutilized properties.
- Increasing parking for shoppers.

The County has allocated \$1 million to help implement projects to support these and other goals identified in the plan. Look for more news about the Renaissance Program and other efforts in future issues.

## 2003-2004 LBPA Meetings : A Preview of What's to Come

### **Technology Part I: Resources** — October 2003

Let's go surfing! Use the Internet find resources and improve your bottom line

### **End of the Year Wrap-Up** — November 2003

Tax issues and financial planning.

### **Holiday Party** — December 2003

Bring a guest! More business owners to meet and expanded circles of friends make for more fun!

### **Making the Best of Your Off Season** — January 2004

Get organized, plan strategies, write template letters... Get ready to make the busy times more profitable!

### **Technology Part II** — February 2004

Exposure Use technology to get the best exposure for your business, build brand, attract customers, and increase sales.

### **Act Now to Build a Brighter Future** — March 2004

Planning and strategies to make the most of your resources.

### **Technology Part III** — April 2004

Generating Revenues via the Internet. Members share their experience on eBay and with other online revenue-generating options.

### **Annual Wine Tasting** — May 2004

Bring a friend or another business owner to this always-fun event!

### **Technology Part IV** — June 2004

Efficiency! Do it faster. Do it better. Use the tools available to you! This meeting will also have election of officers.